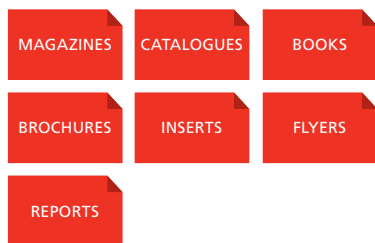


# PACIFICOTE

Pacificote is our coated four product. Manufactured at Catalyst's Port Alberni mill, this high-quality, coated paper is high-bright, high-gloss with superior printability and runnability, making it ideal for heatset offset printing.

## End Use Applications:



## Contact

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Pacificote is the latest addition to our family of coated mechanical paper products. Its brightness, high gloss and superior printability make it ideal for magazine, catalogue, insert and direct mail advertising applications printed on heatset offset presses.

## Competitive Advantage

- » **Blue-White Shade** – Means excellent reproduction, opacity and contrast
- » **Excellent Printability** – Superb snap, contrast, whiteness, holdout, print quality and gloss for overall excellent print appearance
- » **Higher Caliper** – Means you get the bulk and 'feel' you are looking for, with the cost efficiency of using a lighter basis weight paper
- » **Available from Our Sage Line** – A manufactured carbon-neutral paper made with 100% certified fibre and backed by chain of custody
- » **Superior Runnability** – Continues to maintain our tradition as a top quartile pressroom performer
- » **Relationships** – Excellent relationships with key printers and pressrooms due to our best-in-class technical, sales and customer service
- » **Flexible and Responsive** – Exceptional service and delivery to both local customers and national accounts; location advantage for west coast and central North American printers

## Key Product Characteristics

<b>BASIS WEIGHT (# book basis)</b>	38	40	43	45	50
<b>BASIS WEIGHT (gsm)</b>	56.2	59.2	63.6	66.6	74
<b>CALIPER (mils)</b>	2.12	2.24	2.36	2.44	2.72
<b>WHITENESS (%)</b>	90	90	90	90	90
<b>BRIGHTNESS (%)</b>	80	80	80	80	80
<b>GLOSS (%)</b>	60	60	62	64	65
<b>OPACITY ISO (%)</b>	92.3	92.3	93.3	94	95
<b>TAPPI OPACITY (%)</b>	88	88	89.5	90	91