



OUR MILLS

# CROFTON, BC

## About Us

Catalyst's Crofton Division's deep-sea port facility is a strategic gateway to major markets in western North America, western Europe, Asia and Latin America. Each year, more than 80 vessels visit the modern facility located at our doorstep.

## Facilities and Production Capacity

- » Paper machines: 3
- » Pulp machines: 2
- » Deep-sea port facility
- » Directory: 145,000 tonnes
- » Newsprint: 291,000 tonnes
- » NBSK pulp: 310,000 tonnes

## Contact

### Crofton Division

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For more information, visit [catalystpaper.com](http://catalystpaper.com)

Catalyst's Crofton Division is located in a vibrant area on the southeast coast of Vancouver Island in the Cowichan Valley, near Duncan. With about 530 employees, this division plays an important role in the cultural, social and economic health of this community. Crofton began operation in 1957 as a single-line kraft pulp mill. Today, three paper machines and two pulp machines have a capacity of 746,000 tonnes of product each year.

## Innovative, High-Quality Products

- » Catalyst™ Directory paper, recognized for excellent pressroom performance at low basis weights and used to print telephone books, airline schedules and catalogues
- » Marathon™ Newsprint, recognized for excellent printability by newspaper publishers in North America, Asia and Latin America
- » Crofton Kraft™, our northern bleached softwood kraft pulp, sold mainly in Europe and Asia, is valued for its high strength and used by customers to make a wide variety of products, from tissue and paper towels to fine writing paper
- » Independently verified chain-of-custody system allows the division to offer select products that contain 100% fibre certified as coming from sustainably managed forests

## Caring for the Environment

- » Committed to continually improving environmental performance: environmental management system registered to ISO 14001 standard
- » Hosting MicroSludge technology demonstration project, designed to recover clean-burning biogas from mill waste sludge
- » Implementing Clean Production Initiative, developed in partnership with World Wildlife Fund Canada in order to better quantify, prioritize and reduce mill emissions
- » Implementing Forest Stewardship Council chain-of-custody certification
- » Participating in implementation of management plan for the Cowichan Basin, developed collaboratively with local planners, First Nations, environmental groups, regulators and special interest groups
- » Detailed mill-specific environmental performance data included in Catalyst Sustainability Report: [www.catalystpaper.com/investors/sustainability-reports](http://www.catalystpaper.com/investors/sustainability-reports)

## Economic Impact

- » 529 employees at the end of 2010; and paid \$65 million in salaries, wages and benefits, \$2.4 million in property taxes and \$6.2 million in spending with local vendors that year
- » Supports local programs and organizations such as the Salvation Army and United Way through both corporate donations and employee fundraising



# CATALYST PAPER LTD.

Catalyst Paper produces a broad range of communication papers for commercial printing, retail advertising and direct marketing applications. With mills strategically located to serve North American and Pacific Rim markets, prudent fiscal management, and ongoing social and environmental performance and transparency, Catalyst is well regarded as a competitive and customer-focused operator.

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## Corporate Overview

- » We manufacture diverse specialty printing papers, newsprint and pulp for retailers, publishers and commercial printers
- » We have an annual production capacity of 1.9 million tonnes
- » We are:
  - » The largest producer of mechanical printing paper in western North America, and the fourth largest on the continent
  - » The only western North American producer of coated mechanical paper and soft calendar paper
  - » Among the largest producers of directory paper in the world
- » We offer extensive recycled production at our Snowflake, AZ mill, and our Sage line of environmentally friendly specialty papers made at our BC mills
- » We are headquartered in Richmond, British Columbia, Canada and our common shares trade on the TSX (CTL)
- » We respond to both the Carbon Disclosure Project and the Forest Footprint Disclosure Project and are included in the Jantzi Social Index®
- » The Snowflake mill has been FSC chain-of-custody certified since 2009, and have installed FSC chain-of-custody at our BC mills, paralleling existing PEFC systems there

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## Principles to Live By

While others talk sustainability, we're doing something about it. We are exceeding our commitment to reduce greenhouse gas emissions from our Canadian mills by 70% from 1990 levels. That's like removing 250,000 vehicles off the road, permanently. And it's an important part of the reason we've been included on influential "50 best" lists published by sustainability experts Jantzi-Sustainability and Corporate Knights. We believe in leaving a softer footprint, with an independently verified Chain of Custody that ensures we do not use fibre from sensitive sources.

With nearly a century of papermaking experience and a solid financial position, we have a strong foothold in the past and the long-term viability you need. We are the largest producer of mechanical printing papers in western North America, and our performance ranks amongst the best in the industry.

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## Innovative, High-Quality Products

With one of the first producers of lighter basis weights, Catalyst Paper leads the way in innovation. This push towards innovation is equally matched by our drive to deliver the highest-quality products on the market today. When you buy from Catalyst Paper, you will get the best, reel after reel, order after order.

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## Performance that Delivers

Many companies call themselves proactive. Catalyst Paper has stringent measures in place to ensure that we are living up to that promise – with customer and third-party evaluations, and internal checks and balances. Our service is also more personalized, with a single point of contact and more face time with our personnel. On the delivery front, we deliver in-full and damage-free within your specified delivery window over 97% of the time.