

ELECTRABRITE™ BOOK SAGE

Electrabrite™ Book is the brand name for our uncoated high-bright book paper product. Its caliper controlled, blue-white and creamy shade options, excellent printability and runnability make it the choice for book applications requiring uncoated paper.

End Use Applications:

BOOKS

BROCHURES

COMICS

MANUALS

REPORTS

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Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support the work of GreenBlue, a non-profit institute working with the private sector to redesign industrial systems.

Competitive Advantage

- » **Environmentally Preferred** – 100% certified fibre obtained from sustainably managed forests
- » **Third-Party Verification** – Backed with PEFC chain of custody and manufactured carbon-neutral using ISO standards
- » **Transparency** – Visibility of environmental footprint provided through Metafore's Environmental Paper Assessment Tool, a project of GreenBlue
- » **Documented Chain of Custody System** – Verified carbon emissions profile and manufactured carbon-neutral
- » **Basis Weights, Shade** – Available in 35# to 45# basis weight in both blue-white and creamy shade
- » **Caliper Controlled** – Paper is available to meet book publishers needs from 400-500 PPI
- » **Performance** – Saves time and money while meeting all your printing needs
- » **Printability** – This product delivers excellent opacity while consistently delivering on printability and runnability
- » **Flexible and Responsive** – We provide exceptional service and delivery to both local customers and national accounts, through strategically located distribution centres

Key Product Specifications

	Electrabrite™ Book 70 BLW			Electrabrite™ Book CRM	
BASIS WEIGHT (# book basis)	35 / 4pt	40 / 4pt	45 / 5pt	40 / 4pt	45 / 5pt
BASIS WEIGHT (gsm)	52	59.2	66.5	59.2	66.5
BRIGHTNESS ISO (%)	70	70	70	71	71
CALIPER	102	102	127	102	127
CALIPER (mils)	4	4	5	4	5
OPACITY ISO (%)	94.5	96	96	93	94