

ELECTRACOTE™ BRITE SAGE

Electracote™ Brite Sage is our brightest, whitest, lightweight coated paper product. Manufactured at Catalyst's Port Alberni mill, this high-quality, lightweight coated paper offers superior brightness, gloss, printability and runnability, making it ideal for heatset offset printing.

End Use Applications:



Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support the work of GreenBlue, a non-profit institute working with the private sector to redesign industrial systems.

Competitive Advantage

- » **Environmentally Preferred** – 100% certified fibre obtained from sustainably managed forests
- » **Third-Party Verification** – Backed with PEFC chain of custody and manufactured carbon-neutral using ISO standards
- » **Transparency** – Visibility of environmental footprint provided through Metafore's Environmental Paper Assessment Tool, a project of GreenBlue
- » **Relationships** – Constructive engagement with broad network of environmental groups and known for technical and service excellence
- » **Broad Basis Weight Range** – 36-45 lb, providing customers with choice and flexibility
- » **Industry-Leading Bulk** – Allows lighter basis weight usage and cost savings while maintaining look and feel of a heavier basis weight sheet
- » **Excellent Printability** – Superb snap and blue-white shade for excellent print appearance (contrast, whiteness, holdout, high opacity)
- » **Superior Runnability** – Continues to maintain our tradition as a top quartile
- » **Location** – Our location means we have exceptional service, delivery and commitment to west coast and central North American printers

Key Product Specifications

BASIS WEIGHT (# book basis)	36	38	40	43	45
BASIS WEIGHT (gsm)	53.3	56.2	59.2	63.6	66.6
CALIPER (mils)	2.13	2.24	2.36	2.56	2.68
BRIGHTNESS ISO (%)	76	76	76	76	76
TAPPI BRIGHTNESS (%)	77	77	77	77	77
GLOSS (%)	52	52	52	52	52
OPACITY (%)	91.8	92.3	93.3	94	95
TAPPI OPACITY (%)	87.5	88	89.5	90	91

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