ELECTRACOTE™ SAGE

Electracote™ Sage is our lightweight coated paper product. Manufactured at Catalyst's Port Alberni mill, this high-quality, lightweight coated paper has industry -leading bulk, with superior brightness, gloss, printability and runnability, making it ideal for heatset offset printing.

End Use Applications:

- BOOKS
- BROCHURES
- CATALOGUES
- DIRECT MAIL
- DIRECTORIES
- FLYERS
- INSERTS
- MAGAZINES
- NEWSLETTERS
- REPORTS

Electracote Sage at Work:

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Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain of custody system. And, $1 of every tonne of Sage paper sold goes to support the work of GreenBlue, a non-profit institute working with the private sector to redesign industrial systems.

Competitive Advantage

- **Environmentally Preferred** – 100% certified fibre obtained from sustainably managed forests
- **Third-Party Verification** – Backed with PEFC chain of custody and manufactured carbon-neutral using ISO standards
- **Transparency** – Visibility of environmental footprint provided through Metafore's Environmental Paper Assessment Tool, a project of GreenBlue
- **Relationships** – Constructive engagement with broad network of environmental groups and known for technical and service excellence
- **Broad Basis Weight Range** – 34-43 lb, providing customers with choice and flexibility
- **Industry-Leading Bulk** – Allows lighter basis weight usage and cost savings while maintaining look and feel of a heavier basis weight sheet
- **Excellent Printability** – Superb snap and blue-white shade for excellent print appearance (contrast, whiteness, holdout, high opacity)
- **Superior Runnability** – Continues to maintain our tradition as a top quartile
- **Location** – Our location means we have exceptional service, delivery and commitment to west coast and central North American printers

Key Product Specifications

BASIS WEIGHT (# book basis)	34	36	38	40	43
BASIS WEIGHT (gsm)	50.3	53.3	56.2	59.2	63.6
CALIPER (mils)	2.17	2.21	2.32	2.44	2.68
BRIGHTNESS ISO (%)	70	70	71	71	71
TAPPI BRIGHTNESS (%)	71	71	72	72	72
GLOSS (%)	46	48	50	50	50
OPACITY (%)	91.8	92.3	93.3	94	95
TAPPI OPACITY (%)	87.5	88	89.5	90	91

Catalyst
Fresh thinking on paper

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