



ELECTRASTAR™ SAGE

Electrastar™ Sage is the brand name for our super high-brightness machine finished uncoated grade. It has excellent opacity, super optical properties and is bulky, yet light. Electrastar Sage is manufactured at our Powell River mill.

End Use Applications:



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Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support the work of GreenBlue, a non-profit institute working with the private sector to redesign industrial systems.

Competitive Advantage

- » **Environmentally Preferred** – 100% certified fibre obtained from sustainably managed forests
- » **Third-Party Verification** – Backed with PEFC chain of custody and manufactured carbon-neutral using ISO standards
- » **Transparency** – Visibility of environmental footprint provided through Metafore's Environmental Paper Assessment Tool, a project of GreenBlue
- » **Relationships** – Constructive engagement with broad network of environmental groups and known for technical and service excellence
- » **Printability** – Excellent runnability: great for super high-bright needs; fantastic print reproduction, clean, sharp and white
- » **Yield Advantage** – Wide range of basis weights: 48.8 to 74 gsm gives you bulk without weight for a wide range of products
- » **Versatile** – Great for events, promotions, front pages, magazines, catalogues, course guides, programs and more
- » **Key Features** – Higher brightness, shade and a very high opacity (up to 96%) means clean, sharp results
- » **Optical Properties** – Blue-white shade improves readability, and high contrast makes graphics look crisp, sharp and colourful
- » **Flexible and Responsive** – Exceptional service and delivery to both local customers and national accounts

Key Product Specifications

BASIS WEIGHT (gsm)	48.8	52	55	59.2	62.9	66.5	74
BASIS WEIGHT (# book basis)	33	35.2	37.2	40	42.5	45	50
BRIGHTNESS (%)	76	80	80	80	80	80	80
OPACITY (%)	93	93.5	94	95	95.5	96	97