

OUR PRODUCTS & BRANDS

PACIFICOTE
ELECTROCOTE
ELECTROCOTE BRITE

ELECTRACAL
ELECTRAPRIME

ELECTRABRITE
ELECTRABRITE BOOK
ELECTRASTAR
ELECTRASTAR MAX

CATALYST

MARATHON

CROFTON KRAFT

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Catalyst is uniquely well positioned as a western North American supplier of a full range of paper grades – extending from a coated four product, through to a wide diversity of uncoated specialty grades, to directory and newsprint, and with market pulp also available. Most of Catalyst’s specialty grades are available with the Sage designation, providing documented evidence of a superior environmental pedigree. Newsprint and uncoated are available as 100% FSC recycled.

A Full Product Range

Product Category	Brands	Available as 100% FSC Recycled	Available as Catalyst Sage	Produced Where	Uses
COATED MECHANICAL	Pacificote	-	✓	Port Alberni	Retail inserts, magazines, catalogues
	Electrocote™	-	✓	Port Alberni	
	Electrocote™ Brite	-	✓	Port Alberni	
SOFT-CALENDERED FINISHED UNCOATED	Electracal™	-	-	Powell River	Retail inserts, magazines, catalogues, flyers, directories, newspapers
	Electraprime™	-	✓	Powell River	
MACHINE-CALENDERED FINISHED UNCOATED	Electrabrite™	✓	✓	Powell River, Snowflake	Retail inserts, magazines, supplements, flyers, direct mail, books, corporate communication books/manuals, brochures, comics
	Electrabrite™ Book	-	✓	Powell River	
	Electrastar™	-	✓	Powell River	
	Electrastar™ Max	-	✓	Powell River	
DIRECTORY	Catalyst™	-	-	Crofton, Port Alberni	Telephone books, catalogues
NEWSPRINT	Marathon™	✓	-	Crofton, Powell River, Snowflake	Newspapers, retail inserts, flyers, supplements, directories
PULP	Crofton Kraft	-	-	Crofton	Tissue, printing and writing papers, specialty paper products, containerboard