# CATALYST PAPER

## AT A GLANCE

Catalyst is a large, globally recognized Canadian manufacturing company that competes on a world-wide basis, manufacturing diverse specialty printing paper, newsprint, and pulp for retailing and publishing customers in North America, Asia, Latin America, and Europe.

Catalyst is the largest producer of mechanical printing paper in western North America and is among the largest producers of directory paper in the world. Catalyst common shares trade on the TSX (CTL).

The company directly employs 1,500 people in rural and urban British Columbia and indirectly supports a further 5,400 BC jobs. Catalyst's Arizona recycling mill employs 293 people, and generates 875 spin-off jobs.

Headquartered in the City of Richmond, in the British Columbia provincial riding of *Richmond Centre*, and the federal riding of *Richmond*, Catalyst has facilities in:

» **The City of Powell River**, in the provincial riding of *Powell River-Sunshine Coast*, and the federal riding of *West Vancouver-Sunshine Coast-Sea to Sky Country* where the mill employs 388 people and produces specialty printing paper and newsprint used in catalogues, magazines, newsletters, inserts, flyers and newspapers such as *The New York Times, The Los Angeles Times, The Wall Street Journal, The Globe & Mail, The Vancouver Sun,* and *The Vancouver Province;*

» **The City of Port Alberni**, in the provincial riding of *Alberni-Pacific Rim*, and the federal riding of *Nanaimo-Alberni* where the mill employs 278 people and produces specialty printing paper used in telephone directories, catalogues, brochures, inserts, flyers, and magazines such as *Rolling Stone, Barron's*, and *In Touch;*

» **The District of North Cowichan**, in the provincial riding of *Nanaimo-North Cowichan*, and the federal riding of *Nanaimo-Cowichan* where the Crofton mill employs 529 people and produces newsprint, directory paper and kraft pulp used to manufacture printing, writing, and tissue papers; and

» **The Town of Snowflake**, in Navajo County, in the state of Arizona, where the mill employs 293 people, is chain-of-custody certified to the Forest Stewardship Council standard, and produces 100% recycled newsprint and specialty paper sold primarily to newspaper publishers and commercial printers for a variety of uses.

Catalyst
Fresh thinking on paper

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## Local economic impact of Catalyst mill operations

» In 2010, the Powell River facility contributed $46 million in wages and benefits, $3 million in property taxes, $3.8 million in spending with local businesses, $350 million in spin-off economic activity, and 1,700 spin-off jobs.

» In 2010, the Port Alberni mill contributed $37 million in wages and benefits, $5 million in property taxes, $8.5 million in spending with local businesses, $250 million in spin-off economic activity, and 1,250 spin-off jobs.

» In 2010, the Crofton mill in North Cowichan contributed $65 million in wages and benefits, $6.5 million in property taxes, $6.2 million in spending with local businesses, $490 million in spin-off economic activity, and 2,450 spin-off jobs.

» In 2010, the Snowflake, Arizona facility contributed $32 million in wages and benefits, $.6 million in property taxes, $2.6 million in spending with local businesses, $115 million in spin-off economic activity, and 875 spin-off jobs.

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## Key facts – economic, social, and environmental

» Catalyst activities created direct and indirect economic benefits of more than $2 billion in British Columbia in 2010, roughly twice the annual spending of the highly successful BC film industry.

» Catalyst is BC Hydro's largest customer at some 3,000 GWh annually, or approximately six per cent of the utility's entire provincial load.

» Catalyst is a recognized global leader in carbon reduction, with the Port Alberni mill producing leading-edge manufactured carbon-neutral paper for *Rolling Stone*, the first mass-market magazine to back climate change with a paper choice that supports global carbon-reduction efforts.

» Catalyst is recognized as one of the top 20 overall best corporate citizens in Canada in the 2011 *Corporate Knights Magazine* list of Best 50 Corporate Citizens in Canada. This is the fifth consecutive year the company has earned this recognition based on a transparent and rigorous assessment of environmental, social, and governance metrics.

» Catalyst is recognized in the 2011 *Maclean's/Jantzi*-Sustainaytics list of the 50 Most Socially Responsible Corporations in Canada for the company's "commitment to developing and implementing sustainability policies and practices." Catalyst has appeared in each of the three annual versions of this ranking.

» Catalyst's numerous national and international environmental and sustainability awards and recognitions reflect a commitment to partners and organizations the company works with, including the World Wildlife Fund, ForestEthics, Greenpeace Canada, Sierra Club BC, the Forest Stewardship Council of Canada, Canadian Business for Social Responsibility, the US Environmental Protection Agency, the Coast Forest Conservation Initiative, GreenBlue, and The Paper Life Cycle project.

» Catalyst responds to the Carbon Disclosure and the Forest Footprint Disclosure projects.

» Through employee volunteerism and corporate donations, Catalyst supports community initiatives in British Columbia including the Salvation Army in Powell River, the United Way campaign in North Cowichan, aboriginal capacity building in Port Alberni, and the Easter Seals 24-Hour Relay in the Lower Mainland.

**Catalyst Paper is proud to be associated with:**

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