

CATALYST™ DIRECTORY

Catalyst Directory is the brand name for our directory paper grade. Catalyst is recognized for excellent performance at low basis weights, and is used to produce telephone books, airline schedules and catalogues. We produce Catalyst Directory paper at our Port Alberni and Crofton mills.

End Use Applications:



Catalyst Directory at Work:



Catalyst™ Directory paper provides all the sheet characteristics our customers need: superior reproduction, registration, sheet cleanliness, excellent opacity and show-through. Offering strength, printability and brightness, Catalyst Directory is the right print solution for all lightweight directories, including those with four-colour graphics and higher ink loads.

Competitive Advantage

- » **Lighter Weights** – Available in basis weights ranging from 18# (29.3 gsm) to 24.6# (40 gsm) and with up to 40% recycled content
- » **Appearance** – Blue-white shade for whiter appearance and excellent opacity
- » **Savings** – Solid performer on press, with good runnability and reliability. High bulk characteristic presents opportunity to reduce weight without impacting opacity
- » **History** – Leaders in the production of lightweight, high-opacity directory paper made on modern, dedicated machines. Experience counts: we've been doing this for a long time
- » **Commitment** – We are the largest producer by capacity of telephone directory paper in the world. We have strong management-union working relationship and a history of stable, dependable on-time delivery

Key Product Characteristics

BASIS WEIGHT (# news basis)	18	20.9	22.1	24.6
BASIS WEIGHT (gsm)	29.3	34	36	40
BRIGHTNESS ISO (%)	58	58	58	58
OPACITY (%)	85	90	90	92
CALIPER (mils)	2.1	2.4	2.6	2.9

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