



LIGHT & RIGHT.

Catalyst's Snowflake, AZ mill produces a range of 100% recycled printing papers. Now our lightweight Electrabrite 44.4gsm/65 Brite product is available from Snowflake and you can choose a quality recycled paper that is light on the bottom line and right for your customers.

CATALYSTPAPER.COM

INTRODUCING 44.4 ELECTRABRITE 65 RECYCLE

Catalyst Electrabrite is one of the best-known brands in the printing business. Now this popular uncoated product is available as 100% recycled and FSC certified – meeting quality and environmental standards.

Now with Electrabrite 44.4gsm/65 Brite you get a lighter weight, 100% recycled grade that offers the quality, performance and cost efficiencies associated with our Electrabrite brand.

Catalyst 
Fresh thinking on paper

A BETTER MILL, A BETTER PRODUCT

Over the past two years, Catalyst has made a significant investment in our Snowflake mill and brought in dynamic leadership to oversee the upgrade. These upgrades include our paper machines, mill equipment and technology, as well as new systems to improve manufacturing efficiency. It all adds up to improved quality and reliability for our clients.



44.4 ELECTRABRITE™ 65 RECYCLE

Competitive Advantages

- » **Brightness and Basis Weights** – Our 44.4gsm/65 Brite paper, provides our customers with a grade that prints cleaner and looks brighter than our competitors' products
- » **Recycle** – Our 100% recycle (FSC certified) grade is produced at our mill in Snowflake, Arizona
- » **Performance** – Excellent printability and runnability allows for saving time and money while meeting all your printing needs
- » **Unique** – We are one of the few suppliers to offer a 44.4 gsm/65 Brite paper. This grade delivers excellent opacity at a lighter weight while delivering on printability and runnability
- » **Location** – Our US Southwest location allows for efficient distribution across the region as well as easy access to our superior technical service team
- » **Flexibility and Responsiveness** – We provide exceptional service and delivery to local customers and national accounts



Contacts:

Matthew G. Stapleton

Vice-President & General Manager
Specialty Papers
T 206-838-2005
E matt.stapleton@catalystpaper.com

James J. Wright

Director, Specialty Paper Sales
T 209-830-1343
E james.wright@catalystpaper.com

James Hardt

Director, Specialty Paper Sales
T 425-387-1551
E james.hardt@catalystpaper.com

Chris Trittenbass

Director, Specialty Paper Sales
T 206-838-2075
E chris.trittenbass@catalystpaper.com

John Moler

Director, Specialty Paper Sales
T 562-432-5402
E john.moler@catalystpaper.com

Steve D. Wareham

Director, Specialty Paper Sales
T 217-483-8770
E steve.wareham@catalystpaper.com

Mark Petersen

Director, Newspaper Sales
T 206-838-2022
E mark.petersen@catalystpaper.com

Bruce Stavseth

Director, Newspaper Sales
T 480-951-5979
E bruce.stavseth@catalystpaper.com

Mark Klimko

Director, Newspaper Sales
T 770-329-8343
E mark.klimko@catalystpaper.com