

MARATHON™ BRITE

Marathon is the brand name of our high-quality newsprint: the choice for leading newspapers across North America and around the world.

End Use Applications:

NEWSPAPERS

INSERTS

FLYERS

DIRECTORIES

COMICS

Contact

Jim Bayles
Vice-President
Newsprint/International
T 604-247-4766
E jim.bayles@catalystpaper.com

Mark Petersen
Director, Newspaper Sales
T 206-838-2022
E mark.petersen@catalystpaper.com

John Plouffe
Director, National Accounts
Newsprint Sales
T 630-364-2631
E john.plouffe@catalystpaper.com

Bruce Stavseth
Director, Newspaper Sales
T 480-951-5979
E bruce.stavseth@catalystpaper.com

For more information, visit catalystpaper.com

Marathon™ Brite Newsprint is specifically designed to offer customers everything they want in a newsprint sheet: maximum performance, exceptional print quality and greater strength, opacity, print-through and sharpness at a higher brightness than standard newsprint.

Competitive Advantage

- » **Lighter Weight** – The first to move customers to lighter weight newsprint, offered at 43 gsm to 45 gsm
- » **Recycle** – Our 100% recycle grade is made at our mill in Snowflake, Arizona
- » **Reduce Waste and Save Money** – Our newsprint provides excellent strength for consistent, reliable press performance with fewer breaks, delivering both performance advantages (higher pressroom efficiency) and environmental benefits (less paper consumption)
- » **Technology Leadership** – Heavy investment in our machines, along with our expertise in neutral papermaking with PCC filler technology, has allowed us to maintain key aspects of runnability and printability
- » **Flexibility and Responsiveness** – We offer exceptional sales, technical service and delivery
- » **Product Range** – We carry a wide range of grades including news, high-brights, super-brights, SC and lightweight coated papers for all your publishing needs

Key Product Characteristics

BASIS WEIGHT (gsm)	45	45 Recycle
CIE b*	3.2	3.2
BRIGHTNESS ISO %	60	60
OPACITY %	95	95
CALIPER (micron)	79	67

Marathon Brite at Work:

