

WHAT'S IN YOUR PAPER?

Paper Facts

per insert (0.6oz)

Inputs

Raw Fibre (oz)	0.53
% certified sources	100
Filler (oz)	0.08
Water (gal)	0.35
Work (man secs)	0.2
Energy (cal)	195
% renewable	92

Emissions

Greenhouse gas (oz)	0.05
Air particulate (gr)	0.01
Effluent BOD (gr)	0.16
Solid waste (in3)	0.03



To learn what's in your paper – or to compare our paper to typical North American products – visit our website at www.catalystpaper.com/calculator. And if you'd like more information on applying a Catalyst Paper Facts label to your own products, please contact your sales executive.

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Today, it's more important than ever to know the pedigree of the products that your company uses. And that fits perfectly with Catalyst's belief in thorough transparency regarding everything we manufacture.

Our Paper Facts Label

One of the ways we put that belief into practice is through our "Paper Facts" label – which provides full disclosure on what's in your paper. In the same way that consumers expect to know the content and nutritional value of foods, Catalyst believes its customers benefit from knowing what inputs and emissions are associated with its paper.

Data is based on careful tracking of performance for the specific mill at which the paper was produced (during the most recent calendar year). It can be presented on either a per tonne basis, or tailored to the precise weight of paper contained in each copy of the material you're printing.

The label includes the following metrics:

1. Raw fibre is the amount of wood fibre or recovered paper used.
2. Percent certified sources reflects the proportion of the fibre coming from known certified sources like PEFC and FSC.
3. Filler refers to natural materials such as clay, calcium carbonate and starch that are either mixed with paper fibre or used to coat the finished product.
4. Water use is calculated based on mill water use to make the paper.
5. Work is calculated based on total hours of employment per unit of paper.
6. Energy reflects total electricity and fuels used to make the paper.
7. Per cent renewable reflects the proportion of energy that came from renewable sources such as hydroelectricity, biomass and landfill methane.
8. Greenhouse gases are based on the consumption of fossil fuels to make the paper.
9. Air particulate is the dust discharge from boilers at the mill.
10. Effluent BOD (biochemical oxygen demand) is the dissolved pollution that remains in wastewater from making the paper.
11. Solid waste is all landfilled waste resulting from making the paper.