

ADVANCE

TOP VALUE – NO COMPROMISES.



Advance is our No. 3 coated groundwood paper. It offers you a cost-effective product without comprising opacity, brightness and image quality. Advance No. 3 delivers outstanding quality, great appearance and good value and is what you need for your catalogue and magazine applications. Available in gloss and matte finishes.

ATTRIBUTES

- Good quality surface and print gloss for high contrast pictures
- Superior opacity enables heavy ink coverage with minimal show-through and exceptional readability
- Reliable on press and with bindery performance
- Available certified chain-of-custody under FSC, PEFC or SFI programs



END USE APPLICATIONS

- MAGAZINES
- BROCHURES
- CATALOGUES
- DIRECT MAIL
- INSERTS
- FLYERS
- REPORTS
- COMMERCIAL PRINT

KEY PRODUCT SPECIFICATIONS

		GLOSS				MATTE
BASIS WEIGHT	# book basis	45	50	55*	60	60*
	gsm	67	74	81	89	89
BRIGHTNESS	Tappi %	85	85	85	87	87
GLOSS	%	68	70	70	70	25
OPACITY	Tappi %	90	91.5	93	94	94
CALIPER	microns	60	65	73	80	89
	mils	2.4	2.6	2.9	3.1	3.5

* Subject to minimum quantities and trim.



Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with either FSC, PEFC or SFI chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

CONTACT

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For more information, visit catalystpaper.com