

# ASCENT®

MAKE YOUR IMAGE SHINE.



As a front runner in the industry, Ascent No. 4 coated groundwood paper is known best for its excellent surface and outstanding opacity. It is the reason your publication stands out in the marketplace. It outperforms other No. 4 grades, and with a choice between gloss or matte, Ascent can help your catalogue or magazine shine.

## ATTRIBUTES

- Smooth surface for excellent print fidelity, ink holdout and image quality
- Superior opacity enables heavy ink coverage with minimal show-through and exceptional readability
- High bulk characteristics offer lower basis weights with same runnability and performance as heavier basis weights
- Available certified chain-of-custody under FSC, PEFC or SFI programs



## END USE APPLICATIONS

MAGAZINES

BROCHURES

INSERTS

CATALOGUES

FLYERS

COMMERCIAL PRINT

## KEY PRODUCT SPECIFICATIONS

|              |              | GLOSS |     |     |     | MATTE |     |     |
|--------------|--------------|-------|-----|-----|-----|-------|-----|-----|
| BASIS WEIGHT | # book basis | 40    | 43* | 45  | 50  | 40*   | 45* | 50* |
|              | gsm          | 59    | 64  | 67  | 74  | 59    | 67  | 74  |
| BRIGHTNESS   | Tappi %      | 82    | 82  | 82  | 84  | 83    | 83  | 83  |
| GLOSS        | %            | 62    | 64  | 66  | 68  | 25    | 25  | 25  |
| OPACITY      | Tappi %      | 89    | 90  | 91  | 92  | 89    | 91  | 92  |
| CALIPER      | microns      | 56    | 59  | 61  | 68  | 60    | 67  | 74  |
|              | mils         | 2.2   | 2.3 | 2.4 | 2.7 | 2.4   | 2.6 | 2.9 |

\* Subject to minimum quantities and trim.



*Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with either FSC, PEFC or SFI chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.*

## CONTACT

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For more information, visit [catalystpaper.com](http://catalystpaper.com)