

ELECTRABRITE

ELECTRABRITE™ IS ONE OF THE BEST-KNOWN BRANDS IN THE PRINTING BUSINESS.



Electrabrite™ is the brand name of our specialty high-bright paper grade. Its high brightness, broad basis weights, and excellence printability and runnability make it the choice for special advertising sections and inserts. Electrabrite is manufactured at our Powell River mill.

END USE APPLICATIONS:



AVAILABLE IN



Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain-of-custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

With higher brightness properties and an enhanced printed image compared to newsprint, Electrabrite™ is ideal for coldset or heatset web offset printing. It is particularly well-suited for special advertising sections or inserts.

COMPETITIVE ADVANTAGE

Brightness and Basis Weights – Our 41.5 to 52 gsm weights, ranging from 65 to 70 bright, provide our customers with a broad range of grades that print cleaner and look brighter than our competitors' products

Performance – Excellent printability and runnability allows for saving time and money while meeting all your printing needs

Unique – We are one of the few suppliers to offer a 41.5 gsm 65 bright paper. This grade delivers excellent opacity at a lighter weight while delivering on printability and runnability.

Location – Our western North American location allows for local knowledge of western pressrooms and easy access to our superior technical service team

Flexibility and Responsiveness – We provide exceptional service and delivery to local customers and national accounts

KEY PRODUCT CHARACTERISTICS

BASIS WEIGHT (# book basis)	28	30	33	33	35.2
BASIS WEIGHT (# news basis)	25.5	27.3	30	30	32
BASIS WEIGHT (gsm)	41.5	44.4	48.8	48.8	52
BRIGHTNESS ISO (%)	65	65	65	70	70
CALIPER (thou)	2.9	3.1	3.4	3.3	3.5
OPACITY (%)	95	95	96	94.5	95

CONTACT

HEAD OFFICE | 2nd Floor, 3600 Lysander Lane, Richmond, British Columbia Canada V7B 1C3 | T 604-247-4400 | F 604-247-0512

SALES OFFICE | 2200 6th Avenue, Suite 800, Seattle, Washington USA 98121 | T 206-838-2070 | F 206-838-2071

For more information, visit catalystpaper.com

