

ELECTRABRITE BOOK



ELECTRABRITE™ BOOK IS OUR HIGH BRIGHT BOOK PAPER.

Electrabrite™ Book is the brand name for our uncoated high-bright book paper product. Its caliper controlled, blue-white shade, excellent printability and runnability make it the choice for book applications requiring uncoated paper.

END USE APPLICATIONS:

Books

Brochures

Comics

Manuals

Reports

AVAILABLE IN



Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain-of-custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

Electrabrite™ is one of the best-known brands in the printing business. Its higher brightness properties, superb caliper and cool, blue-white shade make Electrabrite™ Book the desirable uncoated choice for book applications.

COMPETITIVE ADVANTAGE

Relationships – Constructive engagement with a broad network of environmental groups and known for technical and service excellence

Contrast – Excellent print and gloss contrast for heatset offset and rotogravure applications

Performance – Excellent printability and runnability saves time and money

Location – Our west coast location means we have exceptional service and delivery to both local and national accounts

KEY PRODUCT CHARACTERISTICS

	BOOK 70 BLW	
BASIS WEIGHT (# book basis)	35/3.2 pt	35/4 pt
BASIS WEIGHT (gsm)	52	52
BRIGHTNESS ISO (%)	70	70
CALIPER (mils)	3.2	4
CALIPER (PPI)	624	500
OPACITY (%)	95	95

CONTACT

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