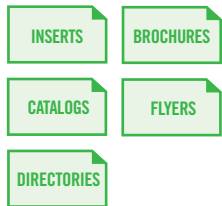


ELECTRACAL

ELECTRACAL IS THE PREFERRED PRODUCT FOR RETAILERS AND PRINTERS.

Electracal is our soft calendered-B (SCB) grade. Increased levels of brightness and gloss ensure sharper, cleaner images for your inserts and flyers. Electracal is proudly manufactured at Catalyst's Powell River mill.

END USE APPLICATIONS:



AVAILABLE IN



Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain-of-custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

Electracal is the preferred product for retailers and printers interested in excellent ink holdout and printed gloss combined with high opacity. Electracal is a soft-nip calendered product (SCB) available in various basis weights for both heatset and rotogravure printing.

COMPETITIVE ADVANTAGE

Runnability – Proven runnability performance with printers means increased savings and timelines being met

Printability – Opacity, brightness and gloss characteristics deliver significant snap and excellent image reproduction

Location – Our west coast location allows us to deliver unmatched technical and customer service to the west and mid-west regions

Flexibility and Responsiveness – Our distribution and service network lets us react quickly to our customers' requirements

Product Breadth – We have the ability to shift with customers as they look to deliver different messages using our various products

KEY PRODUCT CHARACTERISTICS

	HEATSET			ROTO		
BASIS WEIGHT (# book basis)	28	30	33	28	30	33
BASIS WEIGHT (gsm)	41.5	44.4	48.8	41.5	44.4	48.8
BRIGHTNESS ISO (%)	65	65	65	65	65	65
GLOSS (%)	30	30	30	30	30	30
CALIPER (thou)	2.0	2.1	2.2	2.1	2.2	2.3
OPACITY (%)	89	91	92	89	91	92

CONTACT

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