

ELECTRAPRIME

ELECTRAPRIME IS A HIGHER BRIGHTNESS, HIGHER OPACITY ALTERNATIVE TO SCA PAPERS.



Electraprime is the brand name for our specialty SCA alternative product. Its exceptional print properties and runnability make it a great option for SC paper printers in western and central North America. Electraprime is manufactured at our Powell River mill.

END USE APPLICATIONS:



AVAILABLE IN



Our Sage line of products are the greenest of our great specialty papers, offering a verifiable environmental pedigree and chain-of-custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

A higher brightness, higher opacity alternative to supercalendered-A (SCA) papers, Electraprime is the ideal solution for flyers and inserts. From its earliest trials, Electraprime has shown it is a cut above the competition. Its bulky composition gives it a more substantial "feel" than SCA, and it's available for offset printing at very competitive prices.

COMPETITIVE ADVANTAGE

Contrast – Excellent print and gloss contrast for heatset offset applications

Good Printability and Runnability – Offers excellent printed gloss, whiteness and opacity, along with excellent runnability on press. Printers have less downtime and waste – saving time and money

Unique – No other SCA product can deliver high brightness, high opacity and high bulk to give a bright-white appearance

West Coast – Our west coast location means we have unsurpassed technical service and knowledge of west coast pressrooms

Flexible and Responsive – We provide exceptional service and delivery to both local customers and national accounts

KEY PRODUCT CHARACTERISTICS

	HEATSET		
BASIS WEIGHT (# book basis)	30	33	35.2
BASIS WEIGHT (gsm)	44.4	48.8	52
BRIGHTNESS ISO (%)	70	73	73
GLOSS (%)	33	36	36
CALIPER (thou)	1.92	2.05	2.12
OPACITY (%)	91	92	93

CONTACT

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