

MARATHON™

Finish first with our lighter weight top performing newsprint.

Marathon™ Newsprint is specifically designed to offer customers everything they want in a newsprint sheet: maximum performance and exceptional print quality. The outstanding opacity, unique high bulk and sheet stiffness ensures the paper “feels and looks” the same as higher basis weight grades, while allowing you to save money and reduce your environmental footprint.

COMPETITIVE ADVANTAGE

Lighter Weight – Industry leader in the manufacturing of lighter weight paper

Bulk and Opacity – Catalyst’s paper making process provides high bulk grades with excellent stiffness at lower basis weights, thus allowing customers to capture cost savings without sacrificing print quality or manufacturing throughput

Ink Jet Ready – Catalyst’s newsprint high opacity and bulky fiber is also well suited for ink jet printing

Flexibility and Responsiveness – We provide exceptional service and delivery to local, national and global customers

Reduce Waste and Save Money – With less tonnes consumed, less fibre used, fewer containers and trucks needed for shipping, it’s good for the environment and your bottom line

Product Range – We carry a wide range of products including newsprint, high-brights and super-brights, SC and coated papers for all your publishing needs

END USE APPLICATIONS:

- NEWSPAPERS
- FLYERS
- INSERTS
- DIRECTORIES
- COMICS

KEY PRODUCT CHARACTERISTICS

BASIS WEIGHT (gsm)	43	45
BASIS WEIGHT (lb., news basis)	26.4	27.7
CIE B	3.2	3.2
BRIGHTNESS ISO (%)	56	56
CALIPER (micron)	79	83
CALIPER (mils)	3.1	3.3
OPACITY (%)	95	96

See over for detailed product benefits >

MARATHON AT WORK



CONTACT

HEAD OFFICE | 2nd Floor, 3600 Lysander Lane, Richmond, British Columbia Canada V7B 1C3 | T 604-247-4400 | F 604-247-0512
SALES OFFICE | 2200 6th Avenue, Suite 800, Seattle, Washington USA 98121 | T 206-838-2070 | F 206-838-2071



For more information, visit catalystpaper.com

MARATHON™

Why Choose Marathon 43gsm and 40gsm Newsprint?

COST SAVINGS



Lower price per square meter than 45gsm

Mailing and Distribution cost savings from 4.4% to 11.1% lower weight per roll vs 45gsm, depending on basis weight used



When compared to our 45 gsm, fewer rolls are needed to print the same surface due to a 5% bulk reduction and increased lineal footage per roll:

- » Reduced reel stand roll changes
- » Reduced core waste
- » Reduced handling cost due to receiving fewer truckloads, railcars or containers
- » Reduced handling damage
- » Reduced warehouse space required

PRODUCT QUALITIES

Stiffness – Exceptional sheet stiffness that performs very well in inserting equipment

Print quality – The print quality of 43 gsm will be very similar to our 45gsm

Printability – No opacity trade-off and less ink show through than most 45gsm sheets

Runnability – Our lightweight papers run very similar in both newspaper and commercial pressrooms to competitive 45gsm sheets

OTHER FEATURES

Catalyst has been the **industry leader in the manufacturing of lighter weight paper** (as low as 27gsm), and has the expertise and experience to deliver lightweight damage free paper

Consistent monitoring in the pressrooms by our experienced Technical Customer Service group has allowed us to continuously improve the sheet to ensure that our lightweight grades meet pressroom performance expectations.

SUSTAINABILITY

4.4% to 11.1% reduction in emissions, resources and energy used vs. 45 gsm newsprint per sq. meter

Available in **certified chain of custody** under PEFC or SFI



For more information, visit catalystpaper.com