

MARATHON LITE



MARATHON™ LITE IS THE LATEST AND LIGHTEST ADDITION TO OUR FAMILY OF NEWSPRINT GRADES.

Marathon™ is the brand name for our high-quality newsprint: the choice for leading newspapers across North America and around the world.

END USE APPLICATIONS:

NEWSPAPERS

FLYERS

INSERTS

DIRECTORIES

COMICS

Marathon™ Lite is the latest and lightest addition to our family of newsprint grades. This grade will offer superb opacity and excellent printability for a lightweight grade. And by switching from a heavier basis weight sheet, you'll have a product that is better for the environment and save you money at the same time.

COMPETITIVE ADVANTAGE

Lighter Weight – Catalyst is an industry leader in producing lighter weight, high bulk grades that print and perform as well as heavier basis weight grades

Reduce Waste and Save Money – With less tonnes consumed, less fibre used, fewer containers and trucks used for shipping, it's good for the environment and your bottom line

Bulk and Opacity – Catalyst's paper making process provides high bulk grades with excellent stiffness at lower basis weights. The paper "feels and looks" the same as higher basis weight grades.

Runnability – Catalyst's Marathon™ paper has a reputation for excellent pressroom performance. Marathon™ Lite continues that tradition and will do an outstanding job on press.

Printability – Catalyst's blue-white shade is specifically designed to improve the opacity of lighter weight paper while maintaining the paper's whiteness

KEY PRODUCT CHARACTERISTICS

BASIS WEIGHT (gsm)	40
BASIS WEIGHT (lb., news basis)	24.6
CIE B	3.2
CIE WHITENESS	40
BRIGHTNESS ISO (%)	56
CALIPER (micron)	79
OPACITY (%)	95

CONTACT

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