

# ELECTRACOTE®



A RELIABLE PERFORMER CHOSEN BY PUBLISHING LEADERS.

Electracote is our No. 5 lightweight coated mechanical paper, which offers a selection of basis weights and provides higher bulk and opacity translating to cost-effective pressroom performance with excellent runnability. Electracote's publishing performance on press, equals cost savings in paper yield and postage, making it a popular choice for leading publishers.

## ATTRIBUTES

- Dependable runnability, look and feel, and image reproduction
- Lightweight options improve paper yield and reduce postage costs
- High bulk characteristics offer lower basis weights with same runnability and performance as heavier basis weights
- Available certified chain-of-custody under FSC, PEFC or SFI programs



## END USE APPLICATIONS

MAGAZINES

BROCHURES

INSERTS

CATALOGUES

FLYERS

COUPONS

## KEY PRODUCT SPECIFICATIONS

GLOSS						
BASIS WEIGHT	# book basis	34*	36	38	40	43
	gsm	50.3	53.3	56.2	59.2	63.6
BRIGHTNESS	Tappi %	71	72	72	73	73
GLOSS	%	50	50	52	54	54
OPACITY	Tappi %	89	90	90	92	93
CALIPER	mils	2.1	2.2	2.3	2.4	2.6
	microns	53	56	59	62	66

\* Subject to minimum quantities and trim.



Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with either FSC, PEFC or SFI chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

## CONTACT

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