

News Release

June 29, 2017

Catalyst Launches Trident™ – New Wet Strength Label Paper

Richmond, (BC) – Catalyst Paper announced today the launch of Trident™, a wet strength label paper produced at its Rumford mill in Maine, USA. .

Trident is a full wet strength label paper for application on water bottles, craft beer, juice bottles, wine bottles and large format containers. Available in 47 and 60 pound basis weights (lbs. per 3,300 ft²), Trident is sustainably produced with available chain-of-custody certification under the Forest Stewardship Council® (FSC), the Programme for the Endorsement of Forest Certification™ (PEFC) and Sustainable Forestry Initiative® (SFI) standards.

“As we strive to expand our portfolio of value-added, paper-based solutions for our Specialty customers, we are excited to introduce Trident, our new wet-strength label paper,” says Brian Boland, Vice President, Specialty Papers & New Product Development. “Not only does this launch further demonstrate our commitment to the label market, it offers a durable beverage label with excellent wet opacity, printability and labeling speed that will satisfy the needs of both converters and brand owners.”

The introduction of Trident follows our recent re-launch of Rumford Offset, and additional specialty products including Glide™ Graphics release liner base papers, the Leap™ family of lightweight food flexible packaging papers and the Bistro™ line of food service papers.

See www.catalystpaper.com/Trident for detailed product information.

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About Catalyst Paper

Catalyst Paper manufactures diverse papers such as coated freesheet, coated one side (C1S), flexible and industrial packaging, food service, coated and uncoated groundwood, newsprint, directory, as well as market pulp. Customers include retailers, publishers and commercial printers in North America, Latin America, the Pacific Rim and Europe. With five mills across North America, Catalyst has annual production capacity of 2.3 million tonnes. Catalyst is headquartered in Richmond, British Columbia, Canada, and has been ranked by Corporate Knights magazine for the 11th consecutive year as one of the 50 Best Corporate Citizens in Canada.

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